



# COMMONWEALTH of VIRGINIA

DEPARTMENT OF SOCIAL SERVICES

 [News Releases](#)  [Podcasts](#)

## MEDIA ADVISORY

**For immediate release:**  
September 5, 2007



**Contact:** Carla Harris:  
(804) 726-7107

### **VDSS now offering podcasts and optimized news releases**

*Dynamic interactive medium available to media and public*

**Richmond, Va.** – The Virginia Department of Social Services (VDSS) now offers podcasts and interactive news releases for use by the media. The newly-launched VDSS podcasting network can assist reporters in gathering audio and background information.

Podcasts are packaged in a complete program format, and include interviews with VDSS officials that can be used in their entirety or for short sound clips. A sample of the most recent VDSS podcast can be heard by clicking the “[POD](#)” icon at the top center of this page. Your media outlet can subscribe to receive regularly updated RSS feeds of VDSS news releases and podcasts by clicking on the “[news releases](#)” and “[podcasts](#)” icons at the top of the page. Releases and podcasts can also be downloaded individually.

Interactive news releases and podcasts are produced by the VDSS Division of Public Affairs and are available to the public as well as the media on the [Media Relations](#) page of the VDSS [Web site](#).

*The Virginia Department of Social Services administers social services programs, consistent with federal and state law and policy of the State Board of Social Services, through 120 local departments of social services throughout the state and its home office in Richmond. The VDSS mission is “People helping people triumph over poverty, abuse, and neglect to shape strong futures for themselves, their families and communities.”*

###

**Interviews are available upon request. For story ideas and information, contact Carla Harris, VDSS, (804) 726-7107 or [carla.harris@dss.virginia.gov](mailto:carla.harris@dss.virginia.gov).**